

Individual or Company Name		
Contact Name		
Address		
City		
Email		
Platinum - Headline Sponsor (\$5,000 and above)		Silver - Mardi Gras Sponsor (\$2,500 and above)
Bronze - Bourbon Street Sponsor (\$1,000 and abo	ove)	Other IN-KIND donation value \$
I will also donate 150 items for the "gift bags" Describe item:		
Donations are 100% deductible under section 501©3 of IRS Code 170 Inside St. Barts Venue: www.insideparknyc.com/IP_Restaurant.html		

**Enjoy the Benefits of Giving** Demonstrate your community involvement, increase your visibility among the friends of Samaritans at the Benefit. There are marketing opportunities for every budget and we can design individualized packages.

## Platinum - Exclusive Headline Sponsor \$5,000+

- Major display signage w/logo at the Midtown Mardi Gras benefit as official HEADLINE sponsor. XYZ presents...
- · If the sponsor is a liquor company, opportunities to work with St. Barts and provide exclusive signature cocktails to guests
- Logo on website, e-announcements, evites, press releases, posters and program, over (1,000 invites)
- · Opportunity to present opening remarks at the benefit. Or, special thanks from Samaritans during welcome speech
- 8 tickets to the benefit
- Free one-page ad in Benefit Program & sponsorship acknowledgement w/logo, up to 250 guests
- Special mention on Samaritans' website w/logo and link

## Gold - The Mardi Gras Sponsor \$2,500+

- Listed as a Gold Sponsor on display signage at benefit
- Logo on website, e-announcements, evites, press releases, posters and program, over (1,000 invites)
- · Thank you on stage for your generous gift
- Free half-page ad in Benefit Program & sponsorship acknowledgement
- 4 tickets to the benefit
- Name on website w/link

## Silver- The Bourbon Street Sponsor \$1,000+

- Listed as a Silver Sponsor on display signage at benefit
- Logo on website, e-announcements, evites, press releases, posters and program, over (1,000 invites)
- Acknowledgement in the Benefit Program
- · Acknowledgement on the website
- 2 tickets to the Benefit

Make checks payable to: The Samaritans of New York, or pay online at https://samaritansnyc.ejoinme.org/midtown Sponsorship forms: Fax (212) 677-1884 Mail to: Samaritans of New York (address below) or, email Fiodhna O'Grady, Director of Development, fogrady@samaritansnyc.org (212) 677-3009 The Samaritans of New York tax exempt EIN# 13-3164464